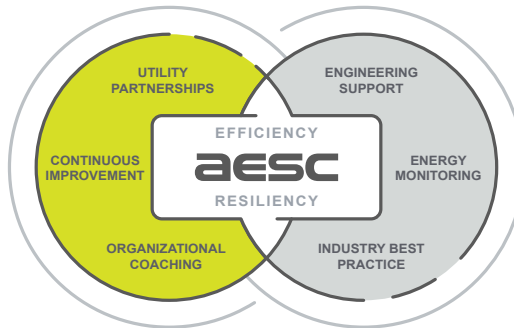


STRATEGIC ENERGY MANAGEMENT

Solutions in Continuous Improvement

Enhancing your company's performance requires a comprehensive effort in reducing energy waste and optimizing organizational systems. Strategic Energy Management [SEM] offers companies a proven framework to reduce energy costs, pursue continuous improvement, meet carbon goals and increase the bottom line. Energy management solutions are uniquely tailored combinations of energy coaching, modeling, management assessments and monitoring tools.



THE AESC APPROACH

Whether your organization is just starting out in energy management, or already has an advanced energy management system in place, or even tracking towards ISO 50001 Certification, AESC's SEM solution provides coaching services to complement your organization's energy goal. We support commercial and industrial organizations in the following ways:

Change Management Coaching

- Work to establish an **energy champion** within the organization to establish continuous point of contact and ensure a shared vision.
- Engage employees, including equipment operators, to achieve "quick wins" and **low-cost/no-cost adjustments**.
- Cultivate **best practices** through workshops, established curriculum, tools and templates and as appropriate, peer learning via cohorts.
- Establish **ongoing training** and one-on-one engagement to instill protocols and ensure savings persist over time.

Robust Technical Support

- Organize facility **site assessments** and "Treasure Hunts" to identify energy waste and opportunity.
- Teach how **multiple peripheral variables** such as weather, production cycles, and employee behaviors impact your company's energy usage.
- Develop **energy models**, using established regression and statistical techniques, to continuously measure savings and track true performance.
- Strengthen partnerships throughout the process to support **progress reporting** and provide subsequent **site assessments**.

Engaging AESC means gaining a partner with broad industry experience in the energy sector. Leveraging decades of energy engineering, building systems expertise, and energy management capabilities, allows our clients to gain new perspectives and achieve internal goals.





“The AESC coaching team has really helped our organization think about energy in a new way. We have not only identified many long term energy savings measures in our plant, but the team has helped us integrate best practices which even have buy-in and support from our executive leadership.”

-2nd Year SEM Energy Champion

BUILDING RELATIONSHIPS TO MAXIMIZE RESULTS

- 1 Coaches with the right expertise**
We are energy engineers with decades of experience in performing energy audits, Measurement and Verification, and supporting facility owners with energy projects. We work with staff of all levels to help maximize energy performance.
- 2 The right tools**
We utilize customized analytics tools and customer portals to create energy models and support your next strategic investment.
- 3 Meeting you where you are**
Whether a company is new to energy management or in process of ISO 50001 readiness, AESC customizes delivery to meet the need of the customer.
- 4 Quick wins with a long-term perspective**
Establishing quick wins early builds trust, momentum, and organizational will to perpetuate the success.
- 5 Implementataion of energy management systems**
Even in a relatively short 12-month engagement, AESC can build the infrastructure to launch a permanent Energy Management System [EnMS] within an organization.

AESC Is a Certified California Small Business.

SERVING UTILITIES, REGULATORS, PUBLIC & PRIVATE ENTERPRISE SINCE 1994

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